



Hand Prints

Schools Edition

childhood cancer

helping families just like yours

Turn GOLD this September.

September is Childhood Cancer Awareness Month, and we'd love your school to be part of something truly special. Every year, more than 450 families across South Australia are supported by the Childhood Cancer Association — families just like yours, with children, siblings, classmates, and friends affected by cancer.

Gold is the international colour for childhood cancer awareness, and September is the perfect time for students, teachers, and families to:

- Show empathy and solidarity for children with cancer, and their families
- Promote kindness and community spirit within your school
- Support critical care services such as counselling, accommodation, and educational assistance



Here are our Top Three ideas:

Give Gold



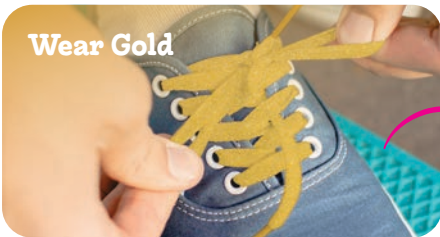
An easy way to raise money is to **Give GOLD**. A \$2 donation from every student can add up to big total. You might choose to hold a casual day, bake sale, or even a crazy sock day — whatever suits your school.

Be Gold



Time to be courageous, make a difference and **Be GOLD**. Create your own event, like a quiz night, sporting contest, or physical challenge, or be brave with a bold haircut or even shave your head.

Wear Gold



Make an impact this September by **Wearing GOLD**. We have gold shoelaces, gold ribbon earrings, scrunchies, lapel pins, wristbands, and yellow awareness ribbons available, with proceeds supporting kids with cancer.

Save the Date:
Gold Shoelace Week
22 - 28 September



Mark your calendar for Gold Shoelace Week! By purchasing a pair of our gold shoelaces for just \$8, students will wear their laces with pride as a show of support and will also get them talking about how they are helping kids with cancer. Contact us to get your laces!

Meet our mascot, Elliot.

At the Childhood Cancer Association, we have a very special friend who helps bring comfort, smiles, and support to children who are diagnosed with cancer. His name is Elliot — and he's a cuddly dog with a very big heart.

Whenever a child is diagnosed with cancer and referred to the Childhood Cancer Association, they're given their very own Elliot toy. Elliot becomes a loyal companion through hospital visits, treatments, and everything in between — offering comfort when it's needed most.

Elliot also loves visiting schools to meet the children who have been busy fundraising for the Childhood Cancer Association.

If you would like to learn more about having Elliot visit your school, please get in touch with Jessie, our Event Coordinator, on (08) 8239 1444 or jessie@childhoodcancer.asn.au.



September is
childhood cancer
awareness month

Learn more about supporting children with cancer this September by visiting childhoodcancer.asn.au/ccam

Your community



Let's celebrate some of the incredible schools that held fun and creative fundraisers to support Childhood Cancer Awareness Month last year. Look at the amazing things these school communities achieved, you might even find some inspiration for your own event this September..

Whitefriars Catholic School stepped outside of their usual uniform policy to host a **Crazy Hair and Sock Day**. Students gave a gold coin donation for the chance to show off their most colourful hairstyles and funniest socks. The day ended on a high note, with the whole school coming together to dance, sing, and celebrate their efforts which was topped off with a surprise visit from our mascot, Elliot.

The Year 6 JACCs Leaders at **St Joseph's School, Hectorville**, showed incredible initiative by organising a **Lollies for Love raffle**. The school community rallied together, purchasing hundreds of tickets and well exceeding their fundraising goal. While 22 lucky winners took home sweet prizes, the real winner was the Childhood Cancer Association, thanks to the generosity of students, families, and staff (*Pictured below*).



We were truly touched by the efforts of **Prescott College Southern**, who held a special day in honour of a former student. Students **donated gold coins** or baked goods, which were sold during recess and lunch to raise funds. It was a beautiful act of remembrance and generosity, uniting the school community for a cause close to their hearts (*Pictured above*).

Students at **Stansbury Primary School** took the lead in hosting a vibrant **Crazy Hair Day**, an initiative proudly driven by their school captains. The event brought the school together in raising both vital funds and awareness in a fun and meaningful way. It was a fantastic example of student leadership and community spirit in action.

Immanuel Primary Leads the Way with



We are incredibly grateful to the Immanuel Primary School community for enthusiastically embracing our new **Pledge 450** event earlier this year.



Pledge 450 had a simple goal: to encourage individuals, teams, and communities to raise \$450, representing the 450 families who rely on our vital support each year. From physical challenges to creative projects, each participant chose their own way to make a difference.

Immanuel Primary School brought this initiative to life by linking their **Mother's Day Art Exhibition** to Pledge 450. Each year level aimed to raise \$450 by selling students' artwork to their families. The exhibition was not only a celebration of creativity across all year levels, but also an inspiring example of how fundraising can be embedded into the curriculum.

Thanks to the generosity of families and the dedication of staff and students, the school raised nearly **\$7,000** – an outstanding result that will directly support children and families facing childhood cancer.

We look forward to welcoming more schools to Pledge 450 in 2026.

Contact Us

Join us in making a difference.

We're here to support you and your school in any way we can – whether it's by phone, email or even a visit to your school. Please don't hesitate to reach out, so together we can turn your ideas into reality.

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