



childhood cancer

GOLD RIBBON GALA



August

◇ Saturday 28th 6:30pm ◇

Adelaide Convention Centre



SPONSORSHIP PROSPECTUS

GOLD RIBBON GALA

ABOUT THE EVENT

On Saturday 28th August 2021, Adelaide's corporate and community leaders will come together to show their support for children battling cancer and their families.

Join MC's Hayley Pearson and Jarrod Walsh, the Childhood Cancer Association supporters, board members and ambassadors in raising vital funds to help the 400 families we support every year.

Entertainment will be provided by magician Matt Tarrant and Adelaide's own Broadway sensation Philippa Lynas. Tickets include a 3 course dinner and 4 hour drinks package as well as a raffle, live and silent auctions, a wine wall and more.

Please join us as a supporter of our inaugural Gold Ribbon Gala.

ABOUT THE CHILDHOOD CANCER ASSOCIATION

A child's cancer diagnosis is devastating news for everyone.

Every week, a child from South Australia, the Northern Territory, regional Victoria or NSW is referred to us for support. While families can rely on outstanding medical treatment, the critical support services they need aren't provided by either state or federal governments.

Since 1982, The Childhood Cancer Association has been providing practical, hands-on support to children with cancer, and their families. We do this without a dollar of ongoing public funding.

Purchase a sponsorship package and not only will you receive some great benefits for your business but you will also ensure that more funds are raised to support children with cancer and their families.



GOLD RIBBON GALA

PLATINUM PARTNER PACKAGES

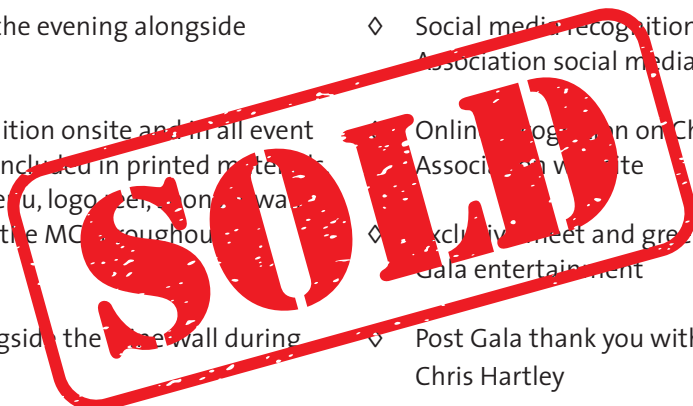
3 AVAILABLE - \$15,000 EACH

Platinum Partner Package, Car Raffle – 1 sold, 1 available

- ◇ Car Sponsor recognition onsite and in all event materials, corporate logo included in printed materials, featured on raffle tickets, menu, logo reel, sponsor wall and verbal recognition by the MC throughout the evening.
- ◇ Live interview by MC alongside car during the evening
- ◇ One Gala Dinner Table (10 seats) with premier placement, valued at \$1,800
- ◇ Social media recognition on Childhood Cancer Association social media platforms
- ◇ Online recognition on Childhood Cancer Association website
- ◇ Exclusive meet and greet opportunity with Gala entertainment
- ◇ Post Gala thank you with Childhood Cancer President, Chris Hartley

Platinum Partner Package, Welcome & Wine Wall – 1 available

- ◇ Honour to formally open the evening alongside event MC
- ◇ Wine Wall Sponsor recognition onsite and in all event materials, corporate logo included in printed materials, featured on wine bags, menu, logo reel, sponsor wall and verbal recognition by the MC throughout the evening.
- ◇ Live interview by MC alongside the wine wall during the evening
- ◇ One Gala Dinner Table (10 seats) with premier placement, valued at \$1,800
- ◇ Social media recognition on Childhood Cancer Association social media platforms
- ◇ Online recognition on Childhood Cancer Association website
- ◇ Exclusive meet and greet opportunity with Gala entertainment
- ◇ Post Gala thank you with Childhood Cancer President, Chris Hartley



GOLD RIBBON GALA

GOLD PARTNER PACKAGES

2 AVAILABLE - \$10,000 EACH

Gold Partner Package, Live Entertainment – 1 available

- ◆ Live Entertainment Sponsor recognition onsite and in all event materials, corporate logo included in printed materials, menu, logo reel, sponsor wall and verbal recognition by the MC throughout the evening.
- ◆ Live interview by MC prior to one of the Entertainment sets commencing
- ◆ Two complimentary seats at the Gala Dinner with premier placement, valued at \$360
- ◆ Exclusive meet and greet opportunity with Gala entertainment
- ◆ Social media recognition on Childhood Cancer Association social media platforms
- ◆ Online recognition on Childhood Cancer Association website
- ◆ Post Gala thank you with Childhood Cancer President, Chris Hartley

Gold Partner Package, Wine Partner – 1 available

- ◆ Drinks Partner Sponsor recognition onsite and in all event materials, corporate logo included in printed materials, featured on silent auction online platform, menu, logo reel, sponsor wall and verbal recognition by the MC throughout the evening.
- ◆ Two complimentary seats at the Gala Dinner with premier placement, valued at \$360
- ◆ Live interview by roving MC during the evening
- ◆ Social media recognition on Childhood Cancer Association social media platforms
- ◆ Online recognition on Childhood Cancer Association website
- ◆ Post Gala thank you with Childhood Cancer President, Chris Hartley

SOLD

GOLD RIBBON GALA

SILVER PARTNER PACKAGES

4 AVAILABLE - \$6,000 EACH

Silver Partner Package, Live Auction

- ◇ Gala Auction Sponsor recognition onsite and in all event materials, corporate logo included in printed materials, menu, logo reel, sponsor wall and verbal recognition by the MC throughout the evening.
- ◇ Host the live auction showcasing your donation
- ◇ Live interview by MC prior to the start of the auction commencing
- ◇ Social media recognition on Childhood Cancer Association social media platforms
- ◇ Online recognition on Childhood Cancer Association website
- ◇ Post Gala thank you with Childhood Cancer President, Chris Hartley

Silver Partner Package, Silent Auction – 1 available

- ◇ Gala Auction Sponsor recognition onsite and in all event materials, corporate logo included in printed materials, menu, logo reel, sponsor wall and verbal recognition by the MC throughout the evening.
- ◇ Logo recognition on the GalaBazaar Silent Auction Platform and at the Silent Auction table
- ◇ Social media recognition on Childhood Cancer Association social media platforms
- ◇ Online recognition on Childhood Cancer Association website
- ◇ Post Gala thank you with Childhood Cancer President, Chris Hartley

GOLD RIBBON GALA

SILVER PARTNER PACKAGES

4 AVAILABLE - \$6,000 EACH

Silver Partner Package, Experience Zone – 1 available

- ◇ Experience Zone Naming rights with recognition onsite and in all event materials, corporate logo included in printed materials, menu, logo reel, sponsor wall and verbal recognition by the MC throughout the evening.
- ◇ Live interview by MC alongside the Experience Zone throughout the evening
- ◇ Social media recognition on Childhood Cancer Association social media platforms
- ◇ Online recognition on Childhood Cancer Association website
- ◇ Post Gala thank you with Childhood Cancer President, Chris Hartley
- ◇ Premier table placement if a table is purchased (note: in addition to the Partner Package)

Silver Partner Package, Printing – 1 available

- ◇ Printing Partner Naming rights with recognition onsite and in all event materials, corporate logo included in printed materials, menu, logo reel, sponsor wall and verbal recognition by the MC throughout the evening.
- ◇ Live interview by MC throughout the evening
- ◇ Social media recognition on Childhood Cancer Association social media platforms
- ◇ Online recognition on Childhood Cancer Association website
- ◇ Post Gala thank you with Childhood Cancer President, Chris Hartley
- ◇ Premier table placement if a table is purchased (note: in addition to the Partner Package)

GOLD RIBBON GALA

BRONZE PARTNER PACKAGES

\$3,000 EACH

- ◇ Logo recognition onsite, logo reel, sponsor wall and verbal recognition by the MC.
- ◇ Social media recognition on Childhood Cancer Association social media platforms
- ◇ Online recognition on Childhood Cancer Association website
- ◇ Post Gala thank you with Childhood Cancer President, Chris Hartley
- ◇ Premier table placement if a table is purchased (note: in addition to the Partner Package)



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childhood cancer

helping families just like yours



**To discuss these sponsorship opportunities
please contact:**

Cath O'Loughlin, Childhood Cancer Association
Chief Executive
Mobile: 0419 669 992
Email: cath@childhoodcancer.asn.au
Office: 8239 1444

Or to purchase a table please visit
www.trybooking.com/BQNOL

