

UNITE4KIDS

2024
SPONSORSHIP
PROSPECTUS

Unite4Kids Gala Lunch
William Magarey Room, Adelaide Oval
Thursday 13th June 2024

Every dollar raised at Unite4Kids
goes directly to 3 charities to help
seriously ill children in South Australia



Photo credit: Dean Martin, The Advertiser

ABOUT US

Well known South Australian, **Angela Condous, OAM** has been raising money for South Australian charities for more than 30 years.

In 2014 **Holly**, the daughter of Angela's close friends and long standing charity supporters **Ben** and **Kim Mead**, was diagnosed with acute lymphoblastic leukaemia – an aggressive form of childhood cancer. **Holly**, who was only 6 years old at the time,

went through more than two years of intensive chemotherapy and cancer treatment.

During this time **Angela Condous** asked **Holly** what she found helpful during her treatment. As a result 'Unite4Kids' was born to raise money for the charities that helped **Holly** and her friends in hospital along with their families. These charities continue to support the hundreds of children

here in South Australia who are fighting serious illness.

Holly is now a healthy teenager and like so many other children continue to be the bravest inspirations to us all, greeting every day with an amazing positivity and strength. All funds raised on the day will go to support these charities here in South Australia.

WHY GET INVOLVED?

Join us today as an event sponsor to help make a difference to the lives of seriously ill children in South Australia!

Unite4Kids is committed to raising much needed funds for charities here in South Australia who support these children when they need it most.

With over 20,000 children admitted to the Women's and Children's Hospital in South Australia each year, it is critical that we do all we can to provide support services and bring laughter and joy to these children and their families during these difficult times.

After a record breaking fundraising event last year, **Unite4Kids** is back once again in 2024 for another successful fundraising lunch.

Unite4Kids is the hottest ticket on the social/fundraising calendar in Adelaide!

Amazing entertainment, inspirational speakers and most importantly all funds raised on the day will go to support these charities here in South Australia.



Our Partner Charities for Unite4Kids - 2023:

Childhood Cancer Association

The Childhood Cancer Association is one of Australia's key childhood cancer support organisations.

Supporting more than 400 families, the Childhood Cancer Association provides ongoing and practical hands-on support for children with cancer, and their families. Families should not feel alone at this time.

More than 30 non-medical support services are provided free of charge to families in need. This support is tailored to the individual needs of each family and may include educational support, accommodation and professional counselling provided by three psychologists which is available to the whole family.

They do this without receiving any Government funding and rely on the community's help to meet the growing demand for its services.

Starlight Children's Foundation

At Starlight we know that happiness matters to sick kids facing the pain, fear and stress of serious illness. That's why we work in partnership with health professionals to bring the fun, joy and laughter that is essential to sick kids' health and wellbeing.

From one Starlight Wish granted more than 30 years ago, we now create over half a million Starlight Experiences to sick kids each year.

All of those experiences are based on the needs of seriously ill children and young people. Our programs are supported by research and evaluation to ensure excellence in everything we do. Starlight is Australia's broadest reaching children's charity and recognised as an integral part of the healthcare system.

www.starlight.org.au

Clown Doctors

The Humour Foundation is an organisation of expertly trained performers who bring laughter, joy and genuine human connection to hospitals and aged care facilities. Our flagship program is the Clown Doctors who work in partnership with health professionals to divert, calm and encourage positivity during kid's hospital stays.

The Humour Foundation relies on generous donations from the Australian public who choose to partner with us to deliver the many proven benefits of healthcare clowning.

The Clown Doctors program has existed since 2001 at Women and Children's Hospital and 2006 at Flinders Medical Centre. We currently deliver the Clown Doctors program 5 days each week across these locations, bringing doses of Laughter and relief to South Australian families.

www.humourfoundation.com.au

THE EVENT

12 to 4pm + after party

William Magarey Room, Adelaide Oval

Thursday 13 June 2024

Raising Funds For:



childhood cancer



Starlight
Children's Foundation



HOW YOUR SPONSORSHIP WILL HELP



All funds raised on the day will go to support the charities here in South Australia who provide much needed services and assistance to children fighting serious illnesses.

When a child is diagnosed with a serious illness, such as cancer, their world (and that of their family), is completely turned upside down.

Regular childhood activities are replaced with extended stays in hospital, being separated from siblings and parents, along with being isolated at home while treatment and recovery continues. Facing things no child should ever have to endure.

The medical system is stretched to provide the best possible treatment, yet there is still a huge gap in supporting children and their families to help make their time as pain free and fun as possible.

Children are still in need of a childhood and these charities provide much needed support and bring some joy, comfort and smiles to when they need it most. Providing laughter as the best kind of medicine.

This will be our 7th Unite 4 Kids fundraiser event and to date we have raised over \$1,000,000 for children's charities supporting families here in South Australia.

With your support we can make sure these children continue to get the best possible care and a fun filled childhood through the most challenging of circumstances.

PLATINUM SPONSORSHIP PACKAGE

\$15,000

- ★ Opportunity to be introduced on stage by MC to present cheque and draw raffle
- ★ Platinum logo appears by itself on sponsor screens rotating on the day
- ★ Verbal recognition by MC as the platinum event sponsor
- ★ VIP gifts for your guests
- ★ Logo placement on table at event
- ★ Premier logo placement online for all Unite4Kids stories/social media (see example below)
- ★ 1x table of ten valued at \$1,850 with premier placement in the room
- ★ Largest sponsor logo on all collateral printed and digital
- ★ Premier placement on 'thank you' certificate to official supporters
- ★ Opportunity to be mentioned in print and TV media coverage
- ★ Tax deductible donation of \$13,150



GOLD SPONSORSHIP PACKAGES

\$10,000

- ★ Verbal recognition by MC as one of the Gold Sponsors
- ★ 1x table of ten valued at \$1,850 with premier placement in the room
- ★ VIP gifts for your guests
- ★ Equal 2nd largest sponsor logo on all collateral printed and digital
- ★ Logo placement on table at event
- ★ Logo placement online for all Unite4Kids stories on social media
- ★ Gold Sponsor logos appear on sponsor screens rotating on the day
- ★ Tax deductible donation of \$8,150

SILVER SPONSORSHIP PACKAGES

\$5,000

- ★ Equal 3rd largest sponsor logo on all collateral printed and digital
- ★ Logo placement on table at event
- ★ 4 tickets valued at \$740
- ★ Silver Sponsor logos appear on sponsor screens rotating on the day
- ★ VIP gifts for your guests
- ★ Tax deductible donation of \$4,260





CONTACT US FOR MORE INFORMATION OR QUESTIONS

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