



1 Oct 18 - 28 Feb 19

MILLION DOLLAR FISH CHARITY CHALLENGE



Thank you for your interest in participating in this season of the NT Million Dollar Fish Charity Challenge an exciting new initiative that is not only fun but a great opportunity to experience the Northern Territory, reward your staff, spend time with key partners and clients or simply have a great break in the Northern Territory – all whilst supporting your chosen charity partner!

WHAT'S IT ALL ABOUT?

Since its inception 3 years ago, Million Dollar Fish is all about fishing for Barra in the Top End. Each season, specially tagged fish are released in locations across the Top End including Darwin, Tiwi Islands, Kakadu, Arnhem Land and Katherine. These special tags represent a dollar value with 1 worth \$1,000,000 and 100 x \$10,000!

The Charity Challenge is about giving back to a charity close to your heart whilst you fish in the Top End. If you catch one of the tagged fish the prize money is donated to your charity.

HOW DO YOU GET INVOLVED

As a team leader, all we need you to do is fill in a registration form and we will register your team and the charity that you have chosen to raise funds for!

We will also ask you to choose a package from the 5 suggested itineraries (see back page) we have assembled for the challenge. All of the packages are in key Million Dollar Fish release locations and have been hot spots in previous years of the competition so we feel confident that will have you fishing in the right places!

From there, we will provide to you all the marketing collateral required to recruit your fishing team to enjoy your Northern Territory fishing challenge with. A team consists of 10 team members (including the team leader) and once you have recruited your team, we will take care of the rest. All we will need you to do is let us know who you have recruited to the team and we will then contact them and get them baited up and ready to go!

WHAT'S IN IT FOR YOU? (Apart from an awesome fishing experience)

As the team leader you will travel for free (so long as you recruit 9 others to travel with you)! So make sure you use your networks to fill the spots on the adventure to make sure you and your team do all you can for charity and hopefully bag the Million Dollar Fish!

All the travel arrangements, bookings and logistics will be handled by Holidays of Australia & the World and our Million Dollar Fish team!

WHAT DO TEAM MEMBERS NEED TO DO?

All we ask of team members is to get on board and have a great time and try and catch one of the tagged fish and then donate any of their team's winnings to the team's chosen charity.

We also suggest that each team member raises an additional \$200 just in case we don't catch the fish, to further support the charity.

WHAT'S IN IT FOR THE CHARITY PARTNERS & CAN I CHOOSE ANY CHARITY?

You can choose to support your choice of charity, or you can join a charity partner's team.

All charity partners that have a team in the challenge will receive a minimum of \$2,000 plus any additional funds raised by team members. You will also have the support of your charity to assist you with social media and PR opportunities!

If your team is lucky enough to catch a tagged fish (hopefully the Million Dollar Fish) these funds will be donated to your team's charity!

SO WHAT DO YOU NEED TO DO TO START A TEAM?

All you need to do from here is as follows:-

1. Register your team, team name, team leader and charity partner by completing a registration form. We will then call you to get you started and assist you.
2. Select your team fishing package from the 5 options attached.
3. Pick your date of travel from 1 October 2018 to 28 February 2019.
4. Recruit your team members within 4 weeks of registration and we look after the rest!
5. Catch the Million Dollar Fish and support your wonderful charity!

It's that easy to make a difference and have the adventure of a lifetime in the Top End!

If you have any questions and would like to speak with one of our travel experts you can call us on 1300 854 897 and ask for a Million Dollar Fish expert

WHEN CAN I GO?

The Million Dollar Fish season runs from 1 October 2018 to 28 February 2019 so you can go anytime during the season but those in the know have told us the peak season for barramundi is December and January when the fish are more active! Below is a map of all the possible fishing locations.



CHALLENGE ITINERARIES

DARWIN OPTION 1

Featuring full day fishing, golf & sightseeing.

- Return flights from capital city to Darwin
- Transfers
- 4 night stay in Darwin at a 4-5 star hotel with breakfast
- Full day fishing charter
- 1 x Round of Golf including club hire
- Fish & Chip Sunset boat cruise in Darwin
- Litchfield National Park day tour

Approx. cost from: \$2469 per person twin share or \$2699 per person single

DARWIN OPTION 2

Featuring 2 full day fishing trips.

- Return flights from capital city to Darwin
- Transfers
- 4 night stay in Darwin at a 4-5 star hotel with breakfast
- 2 x full day fishing trips
- Fish & Chip Sunset boat cruise in Darwin

Approx. cost from: \$2719 per person twin share or \$2949 per person single

DARWIN OPTION 3

Featuring 2 full day fishing trips & Tiwi Islands.

- Return flights from capital city to Darwin
- Transfers
- 5 night stay in Darwin at a 4-5 star hotel with breakfast
- 2 x full day fishing trips
- Tiwi Islands Day tour
- Fish & Chip Sunset boat cruise in Darwin

Approx. cost from: \$3109 per person twin share or \$3399 per person single

DARWIN & COBOURG OPTION

- Return flights from capital city to Darwin
- Transfers
- 1 night stay in Darwin at a 4-5 star hotel with breakfast
- 3 day / 3 night Cobourg Fishing Safari
- Fish & Chip Sunset boat cruise in Darwin
- 1 night stay in Darwin at a 4-5 star hotel with breakfast

Approx. cost from: \$7299 per person twin share or \$7799 per person single

DARWIN & DHIPIRRI OPTION

- Return flights from capital city to Darwin
- Transfers
- 1 night stay in Darwin at a 4-5 star hotel with breakfast
- 3 day / 3 night Dhipirri Fishing Lodge Charter
- Fish & Chip Sunset boat cruise in Darwin
- 1 night stay in Darwin at a 4-5 star hotel with breakfast

Approx. cost from: \$7359 per person twin share or \$7389 per person single

Note that all prices & itineraries are subject to availability and dates – this is to give you an idea of what we can put together.

The million dollar fish is supported by



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